

## **DESIGNING OPPORTUNITY**

### **Task#1:**

Create Company logo: You can use character's letter's artistic designs, Complimenting colors and fonts, careful about the size and resolutions. Logos for the following categories:

Paper media (4)

Web media (4)

### **Task#2:**

#### **Adobe Photoshop CS3/4 (Print media)**

- Create Leaflet A4 size Single page (Front) (2 of different types. Show creativity)
- Create Newsletter A4 size Triple fold (2 of different types. Show creativity)

### **Task#3:**

#### **Adobe Flash/Photoshop CS3/4 (Web media)**

**All files required .Fla . swf .Psd and .jpg (source validity and evaluation)**

- Create Leaflet A4 size Single page (Front)
- Create standard banner (234x60) horizontal flash
- Create personal profiles to show the capabilities. (Artistic and graphical approach should be used in this section)
- Add sound to the 120x240 vertical advertising banner with on and off buttons
- Create flash button (5X different kind and color codes)
- Create drop down menu buttons

## PROGRAMMING OPPORTUNITIES

(all the .Html, xhtml, perl, .Jsp files are required for validation and evaluation)

### Task#2

- Create a log in and out sessions
- Create a feedback page; requiring email address (email validity check applied), name, contact number, subject and text box allowing 500 characters. At the background the text which is entered by the customers should be emailed to the client's personal email address. The personal email address for now is [deezmedia@live.com](mailto:deezmedia@live.com)
- Create a security enabled web page. Example: website visitors shouldn't be able to open / view the source of the webpage.
- Create a add to cart button Example: create 2 web pages place button "add to cart" on click it should be able to add to the cart queue along with the item code, price. Create cart button to show the items to be purchased.
- Create a data entry form, and upon submitting the form should be converted to text format A4 size to be ready for print. Example; online application form: name, last name, date of birth etc. upon submit/preview/finish button the data entry form converts all information to text / filled / application form, which is ready for print or to be copies.